

international technologies



C O M P A N Y PRESENTATION

Panasonic iLuv RICOH Gestetner Satet* WiTech

Panasonic

MASTERING THE MAGIC OF LIGHT TRUE TO THE FILMMAKER'S VISION

C O M P A N Y OVERVIEW

Intertech was founded in 1990 and is a member of the Demco Group of Companies, one of the largest investment holding companies in Greece with operations in a vast range of industries such as Media, Finance, Insurance, Entertainment & Leisure, Technology & IT, Food & Beverages.

Its vision is to offer innovative and reliable products & services for an upgraded and technologically advanced lifestyle. The company has been listed in the Athens Stock Exchange since 1995 and holds significant shares in the market, providing pioneering integrated B2B and B2C solutions in domains including image and sound, communications, personal care, printing, security and energy.

As the official distributor of **leading technology products** and worldwide known brand names such as Panasonic, iLuv, Ricoh, Gestetner, Satel and WiTech, Intertech has established a leading position in the technology sector in the Greek market. The company's competitive advantage lies in its innovative product portfolio and its diverse nationwide network of authorized partners.

Intertech is also distinguished through its specialized and technically trained team, offering a wide array of reliable and effective solutions, tailored to each customer's unique needs. The firm's corporate culture is described by technical expertise and the flexibility to manage and resolve any type of crisis. Since its foundation, the company has been investing in new technologies, technical know-how and specialization.

VIELV

INTERTECH



solutions.

Beautiful design meets cinematic pictures. Panasonic TVs make a real difference in your experience through professional display, exceptional color clarity & brightness and a remarkable level of detail. The latest technologies combined with innovative design and partnerships (Netflix, Firefox) guarantee a breath-taking result.

Capabilities such as HDR deliver **pristine** images, as if they are real.







Panasonic VIELV

A uniquely rich line-up comprised of Full HD, 4K and 4K Pro TV models offering an outstanding visual experience and innovative image & sound



IMAGE & SOUND SOLUTIONS **Panasonic CAMERAS** LUMIX

Panasonic is **changing photography** and constantly innovating through **LUMIX** digital **still** cameras and **LUMIX G system** cameras with changeable lenses empowered with **micro-four thirds technology**. Equipped with the latest technologies such as **4K** and **4K video** recording capabilities, special moments are captured in the **best resolution** possible. **Bridge**, **Superzoom**, **Premium**, **Tough Compact**, as well as **LUMIX G** cameras offer **stunning cinematic detail** and **unprecedented image quality** with features such as **LEICA** lens, strong **optical zoom**, **Wi-Fi**, **NFC**, **Optical Image Stabilizer** and **Post-Focus**.











CAMCORDERS

With highly dynamic specifications in video recording, **Panasonic Camcorders** offer the **best solutions** for **crisp detail** through exceptional technologies such as **Wi-Fi**, **NFC**, **Night Vision Mode**, **Image Stabilizer** and **Intelligent Zoom**. Now, you can capture your vision in **4K video** (four times the resolution of Full HD) for even **greater detail**.

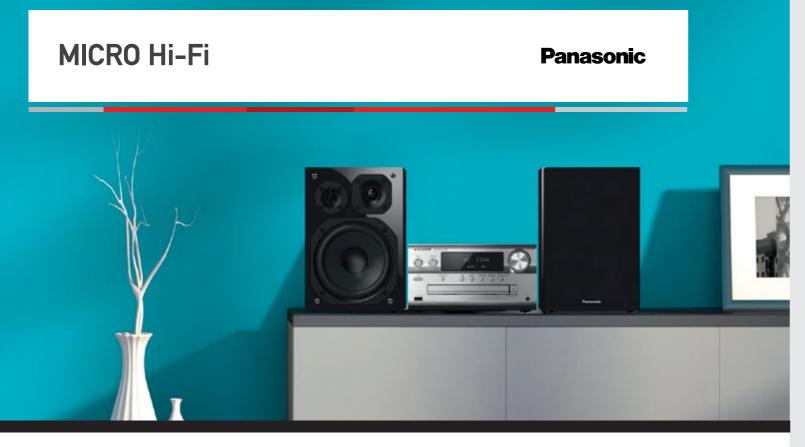




Panasonic Camcorder



IMAGE & SOUND SOLUTIONS



Panasonic Micro Hi-Fi systems reproduce music from CDs, MP3s, USB sticks and directly transfer music from the Smartphone/tablet via **Bluetooth**.

Enjoy your music through **rich bass** and **clear sound** with **minimal distortion**.

HOME CINEMAS

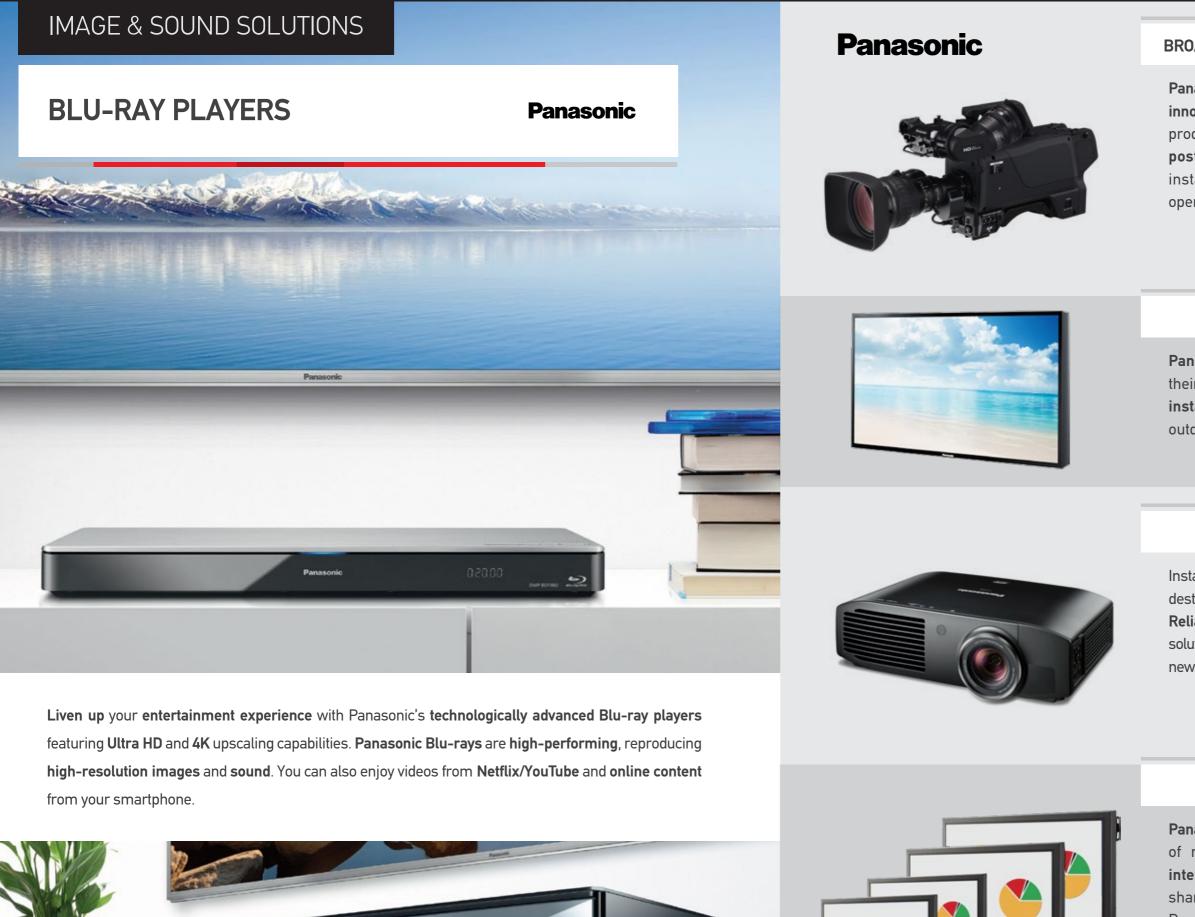
For the **best home cinema experience**, **Panasonic** offers a variety of **audio systems** specifically engineered for Home Cinema usage. Enjoy high sound quality combined with high definition movies through built-in technologies such as NFC and HDD recording capabilities. The ambience is filled with deep, rich sound which can also function wirelessly through **Bluetooth Wireless Technology**.





Panasonic





BROADCAST & PROFESSIONAL VIDEO SYSTEMS

Panasonic has been awarded for its excellent design and innovative line-up in Broadcast Systems. The range of products covers acquisition as well as production and post-production needs of the modern television installation including IP based solutions, enhancing operational simplicity.

PROFESSIONAL DISPLAYS

Panasonic Professional Displays are renowned for their flawless picture quality, reliability and ease in installation, featuring a complete range of indoor and outdoor solutions from 42" to 98" diagonal.

PROJECTORS

Installation and large-venue projection solutions destined to impress even the most demanding audience. Reliable and easy to use, Panasonic business projection solutions display the highest level of picture quality with new innovations such as 4K and Laser equipped projectors.

INTERACTIVE DISPLAYS

Panasonic Electronic Whiteboards improve the efficiency of meetings and encourage active discussions & interaction, allowing information to be effectively shared between parties. Color, interactive or standard, Panasonic whiteboards have an elegant metallic design, a user-friendly interface and a built-in printer, enabling notes to be printed or directly saved on a PC/USB.

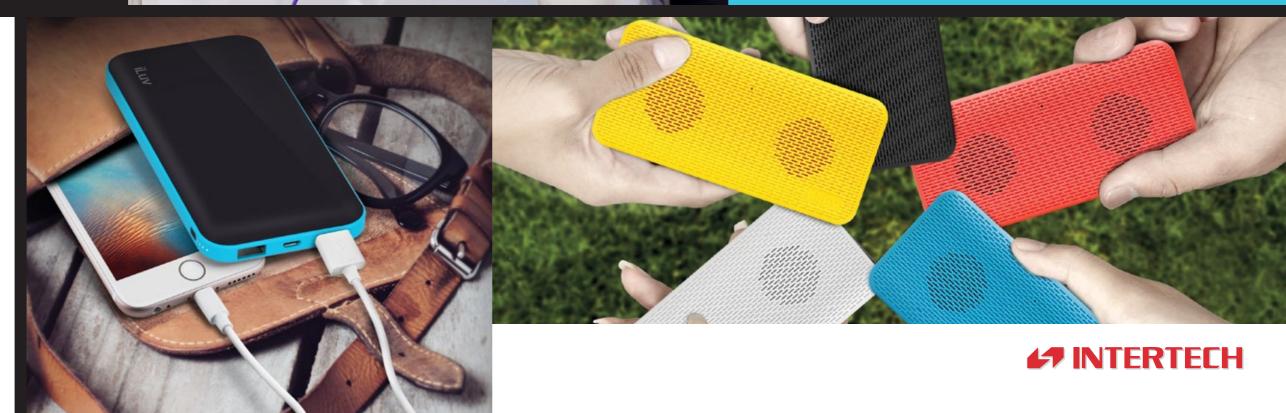
INTERTECH



Born in New York, iLuv has evolved into a worldwide premium brand and is established as one of the most renowned and innovative providers in accessory products, ranging from headphones/headsets and smartphone cases to Bluetooth speakers, powerbanks and cables. Since its debut in 2006, iLuv has amassed 49 prestigious awards including 7 Red Dot Awards, 5 iF product design awards, 11 Good Design Awards, and 26 CES Innovation Awards, validating its commitment to "Innovation", "Lifestyle" and "Unquestionable Value". All products are constant leaders in terms of quality, value, design and innovation, securing the N° 1 place in the Greek market.

COMMUNICATIONS SOLUTIONS









49

⊁ Bluetooth°

myMusic[®]

Η Μουσική Σου Παντού Με Χρώμα και Στυλ!







Slim portable Bluetooth[®] speaker



Aud Mini[™] Smart 6 App-Enabled Portable FM Radio & Bluetooth® speaker





AUX

Aux Input

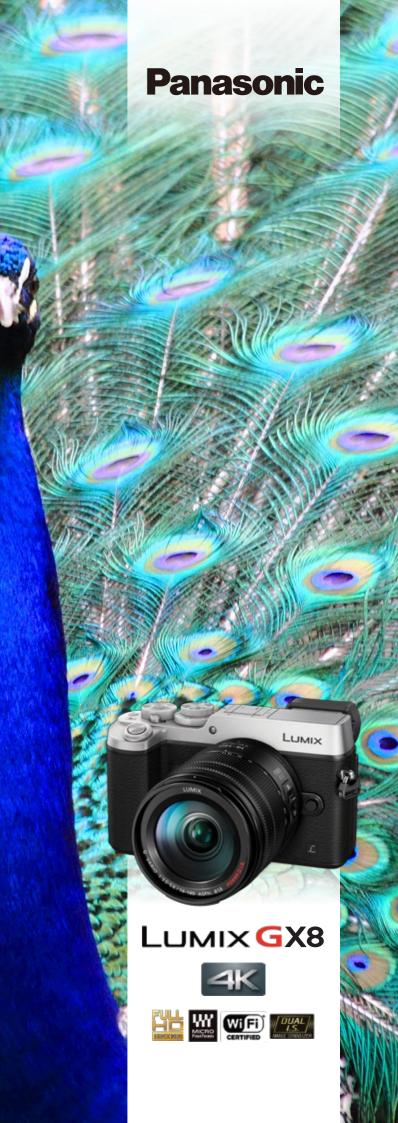
Aud Mini[™] Party Rubberized **Bluetooth**® Speaker with Multi-Mode **LED** Light Show **(6)**



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PRO-CLIPPERS & TRIMMERS

Panasonic is the N°1 brand in high-end professional clippers and a leader in trimmers, providing cutting performance like no other brand through its unique Japanese Blade Technology. High-end quality clippers with sharp X-taper blades sharpened to a 45° edge offer a precise and smooth cutting. Features such as ergonomic and slim design, their Li-ion battery and cordless operation, distinguish Panasonic trimmers in the market and fulfill the demands of professionals.

BEAUTY & PERSONAL CARE

MEN'S SHAVERS

Inspired by the **Japanese** art of making exceptionally sharp swords, Panasonic has developed blades of outstanding quality. A legacy of quality, tradition and innovation for a smooth, clean shave in uneven areas too, with facial contours like no other brand. Panasonic men's shavers are the best choice for a sleek, elegant and delicate shave with two, three, four and five blades for maximum shaving comfort and wet/dry operation.

Panasonic





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Women enjoy special treatment through Panasonic epilators and IPL for smooth and glowing skin. All-in-one devices for epilating, shaving and trimming. Wet and dry operation, advanced tweezers for removal of unwanted hair. In the comfort of your own home, the IPL (intense pulsed technology) is an innovation in the Greek market guided by Japanese technology.





Panasonic is undoubtedly the leading brand for world consumer cordless telephony. Product development is guided by advanced technological expertise, functions and designs that users truly need. Current line-up includes classical models and Premium series models with unique features and a sophisticated, elegant design, allowing Panasonic to earn the higher market share in the Greek DECT market.

TELECOM / PBX

Panasonic

As the leader expert in the PBX segment, Panasonic has developed pioneering communication technologies, new infrastructure applications and unified communication products from Analogue to IP models, improving communication in all types of businesses regardless of size or scale (hotels, SOHO markets).

Panasonic SIP telephones have been designed to enhance business communications by reducing call costs, improving functionality. Choose the solution which best fulfills your needs.

FAX MACHINES

Panasonic fax machines are high-performance, reliable, easy to use and capable of handling a large volume of documents for a **more efficient** workflow. Panafax products have been known for their durability and high-quality output for more than 30 years.

Panasonic

FIXED PHONES

Panasonic fixed telephones are ideal for offices, hotels, motels and residents, offering reliable communications. WiTech telephones are slim type models offering battery-free solutions to luxury markets such as hospitality. A combination of reliability, durability and price for a more effective and smooth communication system within any type of enterprise.





Panasonic WiTech





PRINTERS

Ricoh is an established brand name in the printing segment, guaranteeing reliability, durability and quality. Suitable for professional and home use, Japanese Ricoh printers provide high-speed results and technological expertise with low running costs to make the business more cost-efficient. Depending on the enterprise's needs, our portfolio consists of BW and color printers, along with cost-effective solutions including managed document services, network communication and revolutionized print production complying with today's fast-pace working environment.







MULTIFUNCTIONAL DEVICES









Gestetner

Intertech provides customized Business Solutions tailored to the unique needs of each business. From market research and installment to maintenance and servicing, we ensure continuous support through our team of experts and dedicated business consultants. Our portfolio includes a variety of products such as office imaging equipment, related integrated solutions including MPS (Managed Print Services) and IT services to increase business productivity, reduce operational costs and generate unprecedented value.

RICOH Panasonic

Ricoh BW and color multifunction printers (MFPs) for networked and standalone printing focus on speed, user-friendliness and productivity, providing high quality and cost-effective solutions.

All-in-One Panasonic Laser multifunctional printers are environmental-friendly with powerful multi-function document processing capabilities combining high-speed printing/copier/fax/scanner functions and network connectivity.



SECURITY SOLUTIONS

CLOSED CIRCUIT VIDEO EQUIPMENT (CCTV)

Cutting-edge video security and surveillance products by Panasonic provide the most trustworthy solution for every installation with rich features, including top picture quality, operational flexibility and reliability.

SECURITY ALARMS

Feel safe and maintain comfort with Satel's highly reliable electronic alarm system devices and access control systems featuring control panels, sirens, detectors and monitoring stations for the ultimate home security. Based in Poland, Satel is renowned for for its innovative technological solutions, its distinguished engineering staff and dedicated service/support.

SMART HOME

A smarter way to monitor your home and ensure your safety while away from home, without any monthly safety fees.

Smart Home devices are synchronized easily, while solutions are adjusted according to your needs/budget. Panasonic's **DECT wireless technology** ensures a **longer** range than Wi-Fi and an "interference free" connection. You can control your home through your smartphone/tablet via Panasonic's free Home Network application.

ENERGY SOLUTIONS

BATTERIES

Top-performance alkaline and industrial batteries suitable for all applications and uses. Battery range is complemented by lithium coin batteries, silver oxide batteries, photo lithium and microalkaline batteries.

Panasonic Panasonic Panasonic

Panasonic





SMART HOME

Προστασία και Ασφάλεια στο μέγιστο, χωρίς μηνιαία τέλη!

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Sate1*



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