



international technologies

COMPANY PRESENTATION



Panasonic

iLuv

RICOH

Gestetner

Satel

WiTech



Panasonic

MASTERING THE MAGIC OF LIGHT
TRUE TO THE FILMMAKER'S VISION

VIERA

INTERTECH

COMPANY OVERVIEW

Intertech was founded in 1990 and is a member of the **Demco Group of Companies**, one of the largest investment holding companies in Greece with operations in a vast range of industries such as Media, Finance, Insurance, Entertainment & Leisure, Technology & IT, Food & Beverages.

Its vision is to offer **innovative** and **reliable products & services** for an **upgraded** and **technologically advanced lifestyle**.

The company has been listed in the **Athens Stock Exchange** since 1995 and holds significant shares in the market, providing **pioneering integrated B2B and B2C solutions** in domains including **image and sound, communications, personal care, printing, security** and **energy**.

As the official distributor of **leading technology products** and **worldwide known brand names** such as **Panasonic, iLuv, Ricoh, Gestetner, Satel** and **WiTech**, Intertech has established a leading position in the **technology** sector in the Greek market. The company's competitive advantage lies in its **innovative product portfolio** and its **diverse nationwide network** of authorized **partners**.

Intertech is also distinguished through its **specialized** and **technically trained team**, offering a wide array of **reliable** and **effective solutions, tailored** to each customer's unique needs. The firm's corporate culture is described by **technical expertise** and the **flexibility** to manage and resolve any type of crisis. Since its foundation, the company has been investing in **new technologies, technical know-how** and **specialization**.



TV

Panasonic
VIERA

A uniquely rich line-up comprised of **Full HD, 4K and 4K Pro TV** models offering an **outstanding visual experience** and **innovative image & sound solutions**.

Beautiful design meets **cinematic pictures**. Panasonic TVs make a real difference in your experience through **professional display, exceptional color clarity & brightness** and a **remarkable level of detail**. The **latest technologies** combined with **innovative design** and partnerships (**Netflix, Firefox**) guarantee a **breath-taking** result.

Capabilities such as **HDR** deliver **pristine** images, as if they are real.

IMAGE & SOUND SOLUTIONS



 **INTERTECH**

CAMERAS

Panasonic
LUMIX



Panasonic is **changing photography** and constantly innovating through **LUMIX** digital **still** cameras and **LUMIX G system** cameras with changeable lenses empowered with **micro-four thirds technology**. Equipped with the latest technologies such as **4K** and **4K video** recording capabilities, special moments are captured in the **best resolution** possible. **Bridge, Superzoom, Premium, Tough Compact**, as well as **LUMIX G** cameras offer **stunning cinematic detail** and **unprecedented image quality** with features such as **LEICA** lens, strong **optical zoom**, **Wi-Fi**, **NFC**, **Optical Image Stabilizer** and **Post-Focus**.



CAMCORDERS

Panasonic
Camcorder

With highly dynamic specifications in video recording, **Panasonic Camcorders** offer the **best solutions** for **crisp detail** through exceptional technologies such as **Wi-Fi**, **NFC**, **Night Vision Mode**, **Image Stabilizer** and **Intelligent Zoom**. Now, you can capture your vision in **4K video** (four times the resolution of Full HD) for even **greater detail**.



4K Camcorder
ULTRA HD



MICRO Hi-Fi

Panasonic



Panasonic Micro Hi-Fi systems reproduce music from **CDs, MP3s, USB sticks** and directly transfer music from the Smartphone/tablet via **Bluetooth**.
Enjoy your music through **rich bass** and **clear sound** with **minimal distortion**.



HOME CINEMAS

Panasonic

For the **best home cinema experience**, Panasonic offers a variety of **audio systems** specifically engineered for **Home Cinema** usage. Enjoy **high sound quality** combined with **high definition movies** through built-in technologies such as **NFC** and **HDD** recording capabilities. The ambience is filled with **deep, rich sound** which can also function wirelessly through **Bluetooth Wireless Technology**.



BLU-RAY PLAYERS

Panasonic



Liven up your entertainment experience with Panasonic's technologically advanced Blu-ray players featuring **Ultra HD** and **4K** upscaling capabilities. **Panasonic Blu-rays** are **high-performing**, reproducing **high-resolution images** and **sound**. You can also enjoy videos from **Netflix/YouTube** and **online content** from your smartphone.



Panasonic



BROADCAST & PROFESSIONAL VIDEO SYSTEMS

Panasonic has been awarded for its excellent design and innovative line-up in Broadcast Systems. The range of products covers **acquisition** as well as **production** and **post-production** needs of the modern television installation including **IP based solutions**, enhancing operational simplicity.



PROFESSIONAL DISPLAYS

Panasonic Professional Displays are renowned for their **flawless picture quality**, **reliability** and **ease in installation**, featuring a complete range of indoor and outdoor solutions from 42" to 98" diagonal.



PROJECTORS

Installation and large-venue **projection solutions** destined to impress even the **most demanding audience**. **Reliable** and **easy to use**, Panasonic business projection solutions display the **highest level of picture quality** with new innovations such as **4K** and **Laser** equipped projectors.



INTERACTIVE DISPLAYS

Panasonic Electronic Whiteboards improve the **efficiency** of meetings and encourage **active discussions & interaction**, allowing information to be **effectively** shared between parties. **Color**, **interactive** or **standard**, Panasonic whiteboards have an **elegant metallic design**, a **user-friendly interface** and a **built-in printer**, enabling notes to be printed or directly saved on a PC/USB.



iLuv®



Born in New York, iLuv has evolved into a worldwide premium brand and is established as one of the most renowned and innovative providers in accessory products, ranging from headphones/headsets and smartphone cases to Bluetooth speakers, powerbanks and cables. Since its debut in 2006, iLuv has amassed 49 prestigious awards including 7 Red Dot Awards, 5 iF product design awards, 11 Good Design Awards, and 26 CES Innovation Awards, validating its commitment to "Innovation", "Lifestyle" and "Unquestionable Value". All products are constant leaders in terms of quality, value, design and innovation, securing the N° 1 place in the Greek market.

COMMUNICATIONS SOLUTIONS



49

GOOD DESIGN
reddot | IF | CES
Product Design Awards in 10 Years

myMusic®

Η Μουσική Σου Παντού
Με Χρώμα και Στυλ!

Bluetooth®



Powerful Sound



Portable



Rechargeable



Aux Input



Aud Mini™
Slim portable
Bluetooth® speaker



Aud Mini™ Smart 6
App-Enabled Portable
FM Radio & **Bluetooth®** speaker



FM Radio



Splash-Proof



Hands-Free



Panic Button



Aud Mini™ Party
Rubberized **Bluetooth®**
Speaker with **Multi-Mode**
LED Light Show



Multicolor
LEDs



Rubberized
Body



Hands-Free



Panasonic



LUMIX GX8

4K

Full HD

WV

Wi-Fi

CERTIFIED

DUAL I.S.



PRO-CLIPPERS & TRIMMERS

Panasonic

Panasonic is the N°1 brand in **high-end professional clippers** and a leader in **trimmers**, providing **cutting performance like no other brand** through its unique **Japanese Blade Technology**. **High-end quality** clippers with sharp **X-taper blades** sharpened to a **45° edge** offer a **precise and smooth cutting**. Features such as **ergonomic and slim design**, their **Li-ion battery** and **cordless operation**, distinguish Panasonic trimmers in the market and fulfill the demands of professionals.

BEAUTY & PERSONAL CARE

MEN'S SHAVERS

Panasonic

Inspired by the **Japanese** art of making exceptionally sharp swords, Panasonic has developed **blades of outstanding quality**. A legacy of **quality, tradition and innovation** for a **smooth, clean shave** in uneven areas too, with facial contours **like no other brand**. Panasonic men's shavers are the best choice for a **sleek, elegant and delicate shave** with two, three, four and five blades for **maximum shaving comfort** and **wet/dry operation**.



WOMEN'S SHAVERS & IPL

Panasonic



Women enjoy **special treatment** through **Panasonic epilators** and **IPL** for **smooth and glowing skin**. **All-in-one** devices for **epilating, shaving and trimming**. **Wet and dry operation**, **advanced tweezers** for removal of unwanted hair. In the comfort of your own home, the **IPL** (intense pulsed technology) is an **innovation** in the Greek market guided by **Japanese technology**.

DECT

DECT Panasonic

Panasonic is undoubtedly the leading brand for world consumer **cordless telephony**. Product development is guided by **advanced technological expertise, functions and designs** that users truly need. Current line-up includes **classical models** and **Premium series models** with **unique features** and a **sophisticated, elegant design**, allowing Panasonic to earn the **higher market share** in the Greek DECT market.

TELECOM / PBX

Panasonic

As the **leader** expert in the **PBX** segment, **Panasonic** has developed **pioneering communication technologies**, new **infrastructure applications** and **unified communication products** from **Analogue** to **IP models**, improving communication in all types of businesses regardless of size or scale (hotels, SOHO markets).

Panasonic SIP telephones have been designed to enhance business communications by **reducing call costs**, improving **functionality**. Choose the solution which best fulfills your needs.



FAX MACHINES

Panasonic

Panasonic fax machines are **high-performance, reliable, easy to use** and capable of handling a large volume of documents for a **more efficient workflow**. **Panafax** products have been known for their **durability** and **high-quality output** for more than 30 years.



FIXED PHONES

Panasonic WiTech

Panasonic fixed telephones are ideal for offices, hotels, motels and residents, offering reliable communications. **WiTech telephones** are slim type models offering **battery-free** solutions to **luxury markets** such as hospitality. A combination of **reliability, durability** and **price** for a more **effective** and **smooth communication system** within any type of enterprise.



MOBILES

Panasonic

Panasonic goes "**back to basics**" through its feature phones and smartphone model. **Affordable, reliable** and **easy to use**, **Panasonic mobiles** are the ideal choice for frequent travelers and consumers who are interested in the **basic functions** of a mobile phone device. Their design is **minimal and compact**.





COPIERS & OFFICE IMAGING EQUIPMENT *Gestetner*

Intertech provides **customized Business Solutions** tailored to the unique needs of each business. From **market research** and **installment** to **maintenance** and **servicing**, we ensure **continuous support** through our team of experts and **dedicated business consultants**. Our portfolio includes a variety of products such as **office imaging equipment**, related **integrated** solutions including **MPS (Managed Print Services)** and **IT services** to increase **business productivity**, **reduce operational costs** and generate **unprecedented value**.

PRINTING SOLUTIONS

PRINTERS

RICOH

Ricoh is an established brand name in the printing segment, guaranteeing **reliability**, **durability** and **quality**. Suitable for **professional** and **home use**, **Japanese Ricoh printers** provide **high-speed results** and **technological expertise** with **low running costs** to make the business **more cost-efficient**. Depending on the enterprise's needs, our portfolio consists of **BW** and **color** printers, along with **cost-effective** solutions including **managed document services**, **network communication** and **revolutionized print production** complying with today's fast-paced working environment.



MULTIFUNCTIONAL DEVICES

RICOH Panasonic



Ricoh **BW** and **color** multifunction printers (MFPs) for networked and standalone printing focus on **speed**, **user-friendliness** and **productivity**, providing **high quality** and **cost-effective** solutions.

All-in-One Panasonic Laser multifunctional printers are environmental-friendly with powerful **multi-function document processing capabilities** combining **high-speed printing/copier/fax/scanner** functions and **network connectivity**.

SECURITY SOLUTIONS

CLOSED CIRCUIT VIDEO EQUIPMENT (CCTV)

Panasonic

Cutting-edge video security and surveillance products by Panasonic provide the most trustworthy solution for every installation with rich features, including top picture quality, operational flexibility and reliability.



SECURITY ALARMS

Satel

Feel safe and maintain comfort with Satel's highly reliable electronic alarm system devices and access control systems featuring control panels, sirens, detectors and monitoring stations for the ultimate home security. Based in Poland, Satel is renowned for its innovative technological solutions, its distinguished engineering staff and dedicated service/support.



SMART HOME

Panasonic

A smarter way to monitor your home and ensure your safety while away from home, without any monthly safety fees.

Smart Home devices are synchronized easily, while solutions are adjusted according to your needs/budget. Panasonic's DECT wireless technology ensures a longer range than Wi-Fi and an "interference free" connection. You can control your home through your smartphone/tablet via Panasonic's free Home Network application.



ENERGY SOLUTIONS

BATTERIES

Panasonic

Top-performance alkaline and industrial batteries suitable for all applications and uses. Battery range is complemented by lithium coin batteries, silver oxide batteries, photo lithium and microalkaline batteries.



Panasonic



HOME SWEET SMART HOME

Προστασία και Ασφάλεια
στο μέγιστο, χωρίς μηνιαία τέλη!

By **INTERTECH**

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SMART HOME



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